



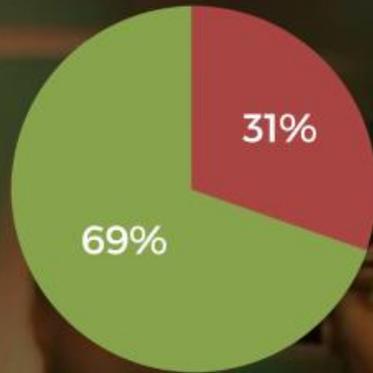
REDEYE  
*movies*



TEAM FLAWLESS ENT  
FLAWLESSRI.COM

"It" Factor. Superstar. Celebrity. Many are manufactured, but few are born with it. Alberto "Flawless" Martinez is a natural artist. A native of Providence, Rhode Island, Flawless was surrounded by music at an early age. Tagging along with his stepfather who worked for a tour bus company, it gave him the chance to experience what life on the road was like. "I was already in love with music, but being on the road showed me what kind of hard work it took to take things to the next level." Growing up in a small town inspired the young star to begin focusing on his future goal of becoming a recording artist. "Rhode Island is very small and my town is even smaller. Everyone knows everyone. It forced me to work harder to get out and get more exposure." Fusing his love for hip-hop and R&B, the 16-year-old began recording and writing original music with the help of a local producer. As he began to take over the local scene, he realized it wasn't enough. In 2010, Flawless packed up his belongings and moved to Atlanta Georgia in hopes of expanding his brand in a thriving market. Only two months after, Flawless won Hot 107.9's "Birthday Bash" competition to open up for Ludacris and Rick Ross in Philips Arena for a sold out 20,000 fans. He began to receive recognition from all major outlets in the Atlanta area opening for all major artist in the city. In 2011, Flawless opened up for Tech N9ne (Strange Music), and the Independent monster caught wind of the up and comer before watching his set. Following that night, Tech N9ne invited Flawless on a 48 city nation-wide tour called "The Lost Cities Tour." Since then Flawless has been striking across the country on countless tours building his brand and "Flawless Family" as he refers to as his fans. His experience including "The Lost Cities" tour with Tech N9ne includes, "Rolling Stone" tour with Stevie Stone, "Flawless Experience" tour, "Bitch I'm Back" tour with Mayday, "HallowStrange" tour with Caskey (YMCMB) and Prozak (Strange Music), along with openings for Joe Budden, Joel Ortiz, Wu Tang, Fabolous, French Montana, Waka Flaka, and More. With his current material, Flawless will be known as the pioneer who paves the way for a new sound in hip hop that will reach multiple generations. True fans of lyrics, hip-hop and R&B are in for a real treat. His single "Cruisin" epitomizes his ability to captivate his fans through his story-telling lyrics leaving them wanting for more. This young sensation brings his music to life painting a picture only a true artist can paint. With a musical show second to none, we all can agree he is Flawless.

## GENDER



MALE FEMALE

## SOCIAL MEDIA



22.7 MILLION IMPRESSIONS  
FACEBOOK AND TWITTER COMBINED 90 DAY AVERAGE

## AGE



13-17 18-24 25-34  
35-44 45-54 55+

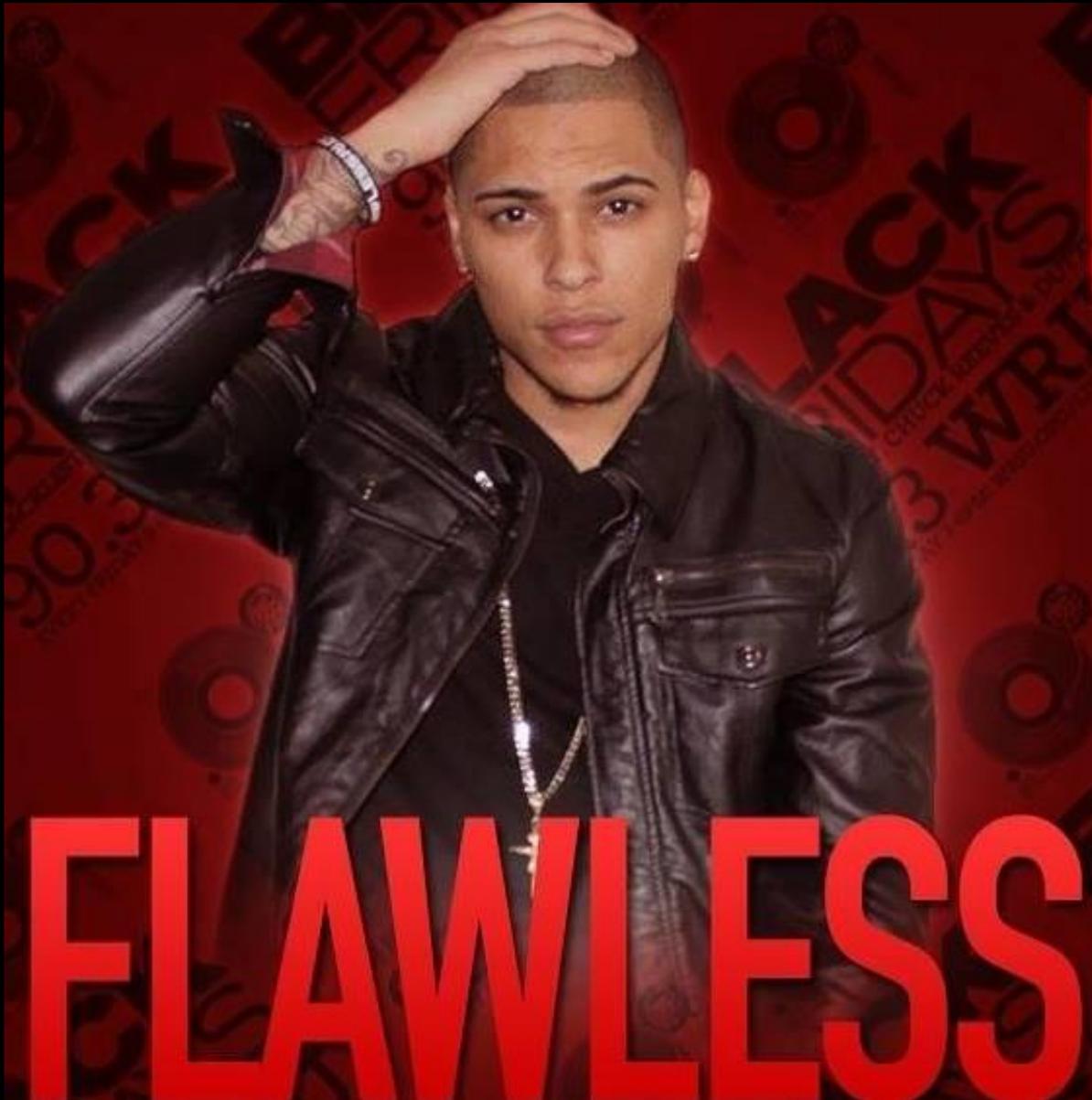
## TOP US CITIES



NEW YORK, NY | LOS ANGELES, CA  
CHICAGO, IL | HOUSTON, TX | PHILADELPHIA, PA



21.2 million viral impressions over the 90 days



## MUSIC VIDEOS

[Doctor](#)

[Watching Over Me](#)

[Momma I Made It](#)

[Pressure 5](#)

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## 5K LEVEL

- Company Logo on online and print materials
- Company Logo on Step & Repeat for performances and afterparties
- 6 Comped VIP Tickets to a performance and afterparties of your choice

## 15K LEVEL

- Company Logo on online and print materials
- Company Logo on Step & Repeat for performances and afterparties
- 12 Comped VIP Tickets to a performance and afterparties of your choice
- Product Placement in the next video
- Gift Bags with autographed CD, Tshirt and Hoodie

## 25K LEVEL

- Company Logo on online and print materials
- Company Logo on Step & Repeat for performances and afterparties
- 20 Comped VIP Tickets to a performance and afterparties of your choice
- Product Placement in the next two videos
- Gift Bags with autographed CD, Tshirt and Hoodie

# TOUR SPONSORSHIP

NATIONAL BRAND VISIBILITY • IN- VENUE BRANDING • EXCLUSIVE CONTENT • VIP ACCESS • TICKETS PROVIDED PER SHOW FOR BRAND CONTESTING

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